

Megatalk KITZ 1400 AM



Serving Kitsap Peninsula, King and Pierce County

Kitz1400.com

Weekday National Talk Lineup

12mid-3am- Captain's Third Watch

1am-3am Lock and Load

6am-9am Brian Kilmeade Show

9am-10am Del Walmsley Show

10am-1pm The Dana Show

1pm-4pm Fox News Radio

4pm-5pm The Daily Defense Hour

5pm-6pm Ken Coleman Show

6pm-7pm Dan Proft Show

7pm-10pm Dave Ramsey Show

10pm-12mid Alan Nathan Show

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Local Programming



ISPN Sports Show Tuesdays 8am-10am

The most comprehensive local sports round-up, showcasing the athletes and coaches who make the headlines.



Outlaw Radio Network Sundays 8pm-11pm

The Puget Sound Region's only live Sunday evening show, featuring in-depth and entertaining talk with a focus on local and national issues.



High School Football – Fall Friday Nights

Teams from around the region are featured Friday nights during the entirety of the prep football season



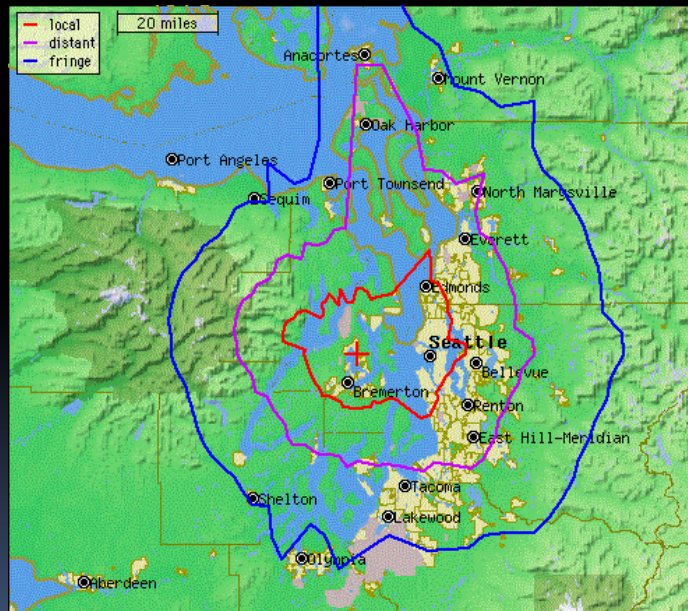


Where Can You Listen?



*Use your pc and tablet
to hear your favorite
programs streaming!*

*Listen with your radio
around the Puget Sound
Region*



kitz1400.com



The KITZ Audience

Listener Jobs

Finance 32.6%
Real Estate 21.8%
Insurance 17.9%
Own Small Business 15.7%

Listener Ages

25-34 10.1%
35-44 25.1%
45-54 32.1%
55-64 25.1%
65+ 15.1%
(72.3% of Listeners are in Peak Earning Years!)

The Quest for Content ...

90.7% Have a 4 Year Degree
74.4% Graduated from College
43.5% Involved in Post Graduate Work

The Decision Makers are Listening...

Top Management 51.0%
General Management 38.1%
CEO/CFO/COO 22.9%

Average Household Income...

Over \$50,000 84.2%
Over \$75,000 68.2%
Over \$100,000 55.8%

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KITZ Broadcast Impressions

(Price per commercial-The more you buy the more you Save!)

		:60 second	:30 second
Monday-Friday	6am - 10am	\$30	\$25
Monday - Friday	10am - 3pm	\$30	\$25
Monday - Friday	3pm - 7pm	\$30	\$25
Monday - Sunday	7pm - 12mid	\$21	\$17
Monday - Friday	6am - 7pm	\$28	\$23
Saturday - Sunday	6am - 7pm	\$18	\$14

Other Advertising Vehicles-

Business News Features

Custom Programming

High School Sports Sponsorships

SEO and Analytics Campaign tracking

kitz1400.com

